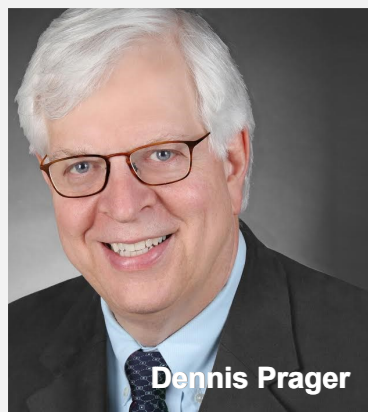




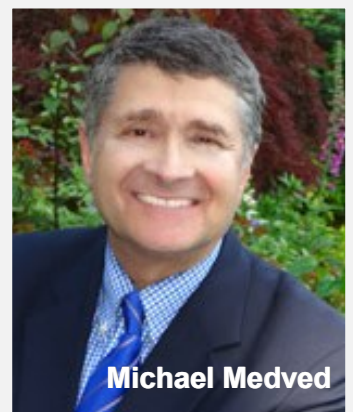
Joe Higgins & Chris DeSimone



Dennis Prager



Bill Buckmaster

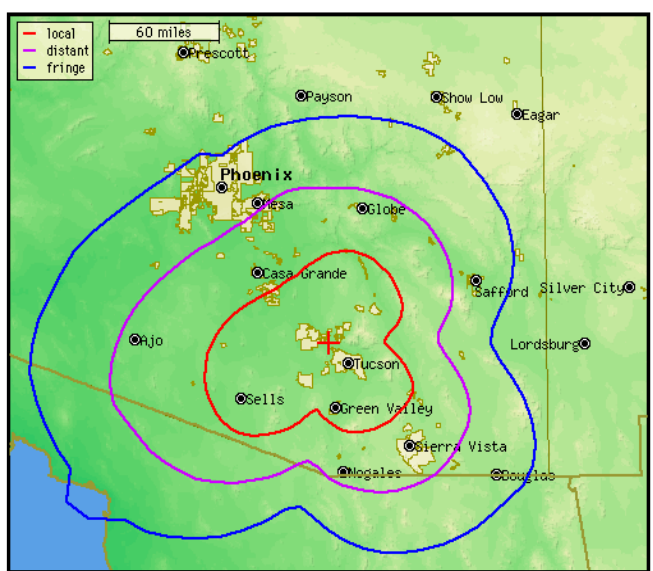


Michael Medved

## Who Listens to KVOI?

- KVOI listeners are primarily 35+ year old adults
- 45% more likely to be a College Graduate with an Advanced Degree
- 45% more likely to make \$75,000 or more a year
- 60% more likely to work in Management, Business, or Financial Operations

## KVOI Coverage Map



## Why Advertise with us?

- Listeners to News/Talk listen intently, it is not background music
- Your Message sticks out because it is not lost in the background
- KVOI listeners are more likely to patronize businesses they hear on “their” station

## What can you Expect from KVOI?

- Total commitment to your success
- Delivering on our promises
- Great production of your commercial

*Demographic information from Scarborough Research Revised May 2014*

**KVOI.COM**  
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